



# WOOD FINISHES DIRECT

The following Product Datasheet is provided by **Zinsser**

Wood Finishes Direct cannot be held liable for the information contained within this document.

For purchasing information visit:  
[Zinsser Write-On Paint](#)

# Technical Data Sheet

## Write On Paint

### Performance Characteristics

- Quick and easy application
- Dries in 4 hours
- Writable in 5 days
- One coat system
- Tough and durable
- Compatible with standard dry wipe markers\* and cleaners
- Use on walls, doors and more
- Indoor use

**Zinsser's Write-On Paint®** allows you to turn any wall in your home, office or classroom into a creative centre. Write-On Paint® is a white coating that transforms your ordinary walls into a dry-wipe surface. After simple installation you will be able to use standard dry-wipe markers\* on your walls.

*\*Whilst most dry wipe markers are suitable it is recommended to check ease of removal of your chosen dry wipe marker pens on a small test area first.*

**IDEAL FOR USE ON PAINTED INTERIOR SURFACES SUCH AS: PLASTERBOARD, HARDBOARD, WOOD, CEMENT AND METAL** (For optimum performance we recommend following the application instructions exactly and with care).

### PACK CONTENTS:

- Zinsser Write-On Paint® Base Part A (2L).
- Zinsser Write-On Paint® Activator Part B (500ml).
- Large microfibre roller.

### YOU WILL NEED:

White spirit for clean-up. Dry wipe markers.

**Preparation:** For best results, apply over a pre-painted, white or light coloured surface. If

applying to a new surface use a suitable white, water-based primer first, eg. Zinsser Bulls Eye 1-2-3 (follow manufacturer's directions). Do not apply directly onto Vinyl Matt or other 'weakly bound' paint films.

The product may be applied over Vinyl Silk or water based Acrylic Eggshell.

**Application:** Pour approximately half of Part B into Part A and stir until mixed in then add the remainder of Part B and stir thoroughly for about 2 minutes (until a uniform colour is achieved). We recommend using the enclosed micro-fibre roller which is designed to give a smooth, uniform finish, alternatively use a short-pile mohair roller. Use a paint brush if necessary for edging. When applying this over darker coloured surfaces prepare first with a suitable white primer (see PREPARATION). Dries to the touch in 4 hours. Note that once activated the workable pot life of this product is 4 hours.

There is enough product in this pack to cover 30 sq.metres. Only one coat of Zinsser Write-On Paint® should be applied.

**Use:** Allow the painted surface to cure for 5 days at 20°C before applying any markings (allow more time in cooler temperatures). If in doubt leave the coating longer to cure prior to writing on the surface. Once fully cured dry wipe markers may be applied to surface and then wiped off with an eraser or lint free cloth.

**Tips:** Tape desired area with low tack masking tape. Do not use abrasive cleaners or cloths on the cured product. If ghosting of the dry wipe marker occurs, clean the surface with a white board cleaning solution and leave the surface for 24 hours prior to use. All drying times are for when applied at 20°C and max 85% humidity, lower temperatures and a higher humidity will prolong the drying times. Do not continue to use the mixed product for longer than 4 hours after

mixing. After application the roller should be discarded. Application brushes can be cleaned with white spirit.

**If you have any questions please call our Technical Support Team on 0191 4113166 or e-mail:**

**techsupport@tor-coatings.com prior to mixing the product.**

**Spread rate:** 12m<sup>2</sup>/L

**Volume Solids:** 100%

**Typical film thickness per coat:** 67 microns

**Density:** 1.44

**VOC:** 0g/L

**Shelf life:** 2 years in unopened containers

**Storage:** Store indoors at 10-30°C. Protect from frost.

**Finish:** Gloss

**Touch Dry at 20°C:** 4 hours

**Hard Dry at 20°C:** 16 hours (full cure 5 days)

**Recoat at 20°C:** Not applicable

Drying and recoat times may be extended at lower temperature and high humidity.

Disclaimer: The information contained herein is to the best of our knowledge true and accurate and is given in good faith but without warranty. It is our recommendation that a trial area is first coated to ensure the product is satisfactory to individual requirements.