



# WOOD FINISHES DIRECT

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For purchasing information visit:  
[Earthborn Lifestyle Emulsion Paint](#)

**Earthborn Lifestyle** is a water based interior emulsion with a classic low-sheen finish. It is durable and washable so perfect for high traffic areas.

## 1. Coverage

Approximately 10M<sup>2</sup> – 12M<sup>2</sup> litre.

## 2. Colours

Available in Earthborn's 72 standard shades.

## 3. Pack Size

2.5l & 5L

## 4. Thinner

N/A

## 5. Uses

Suitable for internal walls and can be used on dry, grease-free surfaces i.e. wallpaper, wood, plaster and other primed surfaces.

## 6. Ingredients

Water, Binder (Soft Acrylic Emulsion), Pigments (Inc. Titanium Dioxide), Fillers (Chalk, Talcum), 0.1% Preservative\* (Isothiazolinone Mixture), Thickener (Methylcellulose), Dispersant (Phosphate), PH Modifier (Sodium Hydroxide)

## 7. Properties

Earthborn Lifestyle Emulsion is totally free from oils and is also virtually VOC free. It has a high solids content which gives it excellent covering properties and makes it easy to apply. It is wipeable and low odour.

## 8. Preparation

Surfaces must be dry, clean and free of dust and grease. Remove all loose plaster and make good uneven areas with filler. All unstable (flaking/peeling/powdery) paint surfaces should be removed. Oil paint surfaces must be lightly sanded. Any nicotine, water or similar stains should be treated with Earthborn Isolating Primer before you start.

## 9. Instructions for Use

Stir thoroughly before use.

## 10. Application

Earthborn Lifestyle Emulsion can be applied with a brush, roller or spray gun. For best results, apply 2 coats. For porous surfaces such as bare plaster apply a coat of Lifestyle Emulsion thinned with water (four parts paint mixed with one part water). Allow to dry between coats.

## 11. Colouring

N/A

## 12. Drying Time

In normal temperatures and humidity, allow 6 - 12 hours drying time between coats. The emulsion is touch-dry

after 1-2 hours. The final painted surface is fully cured after 10 days.

## 13. Tools

Brush, roller or spray gun.

## 14. Cleaning

Wash tools with warm water.

## 15. Maintenance

Painted surfaces can be cleaned with a soft cloth or sponge and water, do not use abrasive or micro-fibre cloths. Avoid excessive rubbing as this may leave a visible mark when dry. The use of harsh detergents to remove stains is not recommended.

## 16. Storage & Disposal

Keep containers tightly sealed and store in a cool, dry and frost-free place. Unopened containers have a shelf-life in excess of 6 months.

After being allowed to dry, Earthborn Lifestyle Emulsion can be disposed of by normal waste disposal methods. (Refer to local authority guidelines if necessary) It should not be emptied into drains or watercourses.

## 17. Safety

Please refer to the Material Safety Data Sheet

## 18. Water Vapour Permeability

N/A

## 19. Moisture Vapour Transmission

MVT value = 481g/m<sup>2</sup> per 24 hours

## 20. VOC Content

This product has a VOC content of less than 0.5g/L

## 21. Safety of Toy Standards (EN71-3:2019)

**N.B:** Our colours are made using a traditional batch process so there may be slight colour variations between batches and the colour chart. Whilst every precaution is taken to ensure colour continuity, please make sure you have sufficient paint from the same batch to complete your work.

The user is recommended to test the product on the intended surface to ensure its suitability

\*Synthetic preservative Contains  
Contains 1,2-benzisothiazol-3(2H)-one,  
Reaction mass of 5-chloro-2-methyl-1,2-thiazol-3(2H)-one and 2-methyl-1,2-thiazol-3(2H)-one(3:1). May produce an allergic reaction.  
Please see MSDS for more details

