

WOOD FINISHES DIRECT

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For purchasing information visit:
Earthborn Isolating Primer

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All you need to know about...

Isolating Primer



Need to stop stains from bleeding through your paintwork? Earthborn Isolating Primer is specially designed to prime and seal walls before painting with water based finishes such as Earthborn Claypaint and Lifestyle.

It effectively blocks problem stains like crayon, graffiti, nicotine, water marks, smoke stains, and more ensuring a clean, even finish that lasts. This hardworking primer gives you the perfect base for a flawless result.

Why choose Isolating Primer?

- **Blocks stubborn stains** – seals crayon, graffiti, water stains, smoke marks and more
- **Perfect primer base** – Gentle on traditional materials and perfect for renovation work
- **Quick drying** – touch dry in around 30 minutes, ready for recoat after 4 hours
- **Low odour & water based** – kinder to your home and environment
- **Made in the UK**

What's inside?

Water, Calcium Carbonate, Styrene Acrylic Copolymer, Titanium Dioxide, Coalescent, Tannin Stain Inhibitor, Dimethylethanolamine, Mineral Oil, Sodium Polyacrylate Dispersant, Synthetic Preservative.

Key Facts

Coverage:
Up to 14m^2 per litre

Drying Time:
Touch dry after approx. 30 minutes; recoat after 4 hours

Colours:
White (matt)

Pack Sizes:
750ml

VOC Content:
Low VOC Content: <10 g/l

Thinner:
Do not thin

Tools:
Brush or roller

Where to use it

Isolating Primer is perfect for:

- Interior walls before painting
- Stained surfaces including:
  - – Crayon and graffiti
  - – Water stains and smoke marks
  - – Creosote, asphalt and hand marks

Not suitable for surfaces where breathability is required (e.g. lime plaster).

Before you start

Make sure all surfaces are clean, dry and free from grease, wax or dust or other contaminates.

Remove any unsound or flaking paint and sand glossy or previously painted surfaces before priming.

Do not apply below 10°C

Disclaimer: All technical advice and product recommendations are given in good faith, based on current knowledge and experience. However, actual use conditions are outside our control, and users are responsible for ensuring suitability for their specific project. Our liability is limited to the replacement value of supplied goods.

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How to apply

- Stir well before use
- Apply liberally and evenly with a good quality brush or roller
- Avoid overspreading
- For heavy stains, apply a second coat after 4 hours
- Once dry, surfaces can be overpainted with most types of paint and undercoat

Storage and disposal

- Store in a cool, dry, frost-free place with the lid tightly closed
- Dispose of surplus product responsibly, following local authority guidelines
- Recycle empty tins where possible

A few important notes:

- Do not thin the primer, as this may reduce its stain-blocking performance
- For severe staining, two coats may be necessary
- Always ensure surfaces are sound, clean, and dry before application. Address any moisture issues first, as this product will not prevent moisture from coming through
- Sand back any existing stains before applying the primer to maximise adhesion and improve stain blocking performance
- Ensure good ventilation during application and drying

Safety first

Contains reaction mass of 5-chloro-2-methyl-2H-isothiazol-3-one and 2-methyl-2H-isothiazol-3-one (3:1)(55965-84-9), 1,2-benzisothiazol-3(2H)-one; 1,2-benzisothiazolin-3-one(2634-33-5). May produce an allergic reaction. IF IN EYES: rinse cautiously with water for several minutes. Remove contact lenses if present and easy to do so. Continue rinsing. IF ON SKIN: wash with plenty of soap and water. Always keep the product out of reach of children.

For full details, see the Material Safety Data Sheet

Need more help?

We're always happy to offer friendly advice. If you're unsure which primers or paints you need, or you're working on a listed or sensitive building, get in touch with our team enquiries@earthbornpaints.co.uk / 01928 734 171 or visit earthbornpaints.co.uk.

Address

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