

WOOD FINISHES DIRECT

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For purchasing information visit:
Earthborn Lifestyle Emulsion Paint

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All you need to know about...

Lifestyle



Earthborn Lifestyle is a beautiful, durable emulsion made for modern living. Perfect for busy areas like hallways, kitchens, and family rooms, it's washable, wipeable, and tough enough to handle little fingerprints or mucky paws.

With its hardwearing, ultra low sheen finish, it combines durability with a soft, stylish look. Water based, virtually VOC and odour free, it's kinder to your home and the environment and easy to apply with great coverage. Available in our classic colour palette, it leaves a beautiful, long-lasting finish that's built to last.

Why choose Lifestyle?

- **Durable and washable** – Ideal for walls in high traffic areas
- **Ultra low sheen** – Classic look that's easy to live with
- **Trace VOC & low odour** – Safer and more pleasant to use
- **Excellent coverage** - Smooth, even finish
- **Easy to apply** – Works with brush, roller or spray
- **Made in the UK**

Where to use it

Lifestyle Emulsion is perfect for:

- Interior walls and ceilings
- Previously painted, plastered, wallpapered or primed surfaces
- Dry, grease-free surfaces such as wood and plaster

Not suitable for exterior use or surfaces subject to high moisture.

Key Facts

Coverage:
Approx. 10–14 m^2 per litre

Drying Time:
Touch dry after 1–2 hours; recoat after 4 hours depending on room temperature and humidity; fully cured after 10 days

Colours:
Available in our classic colour range

Finish:
Ultra low sheen

Sheen:
~ 2.8%

Pack Sizes:
100ml (white only) 2.5L, 5L

pH level:
8.8-9.2

Scrub resistance:
Class 1

Tools:
Brush, roller or spray gun

Before you start

For best results, ensure all surfaces are clean, dry and free from dust, grease or wax. Remove any loose plaster and fill imperfections. Unstable or flaking surfaces should be removed, and glossy or oil-based paints lightly sanded before application.Treat any stains, such as nicotine or water marks, with Earthborn Isolating Primer. Do not apply Lifestyle below 10°C.

Disclaimer: All technical advice and product recommendations are given in good faith, based on current knowledge and experience. However, actual use conditions are outside our control, and users are responsible for ensuring suitability for their specific project. Our liability is limited to the replacement value of supplied goods.

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How to apply

- Stir thoroughly before use
- Apply 2 coats with a brush, roller or spray gun
- For porous surfaces (e.g. bare plaster), thin first coat with water (four parts paint to one part water)
- Allow to dry between coats

A few important notes:

- Make sure the walls are dry and proper surface preparation has been done
- For porous surfaces such as new plaster, apply a mist coat (four parts paint mixed with one part water)
- Stir the paint well before and during use
- Follow the drying times between coats

Caring for your paintwork

To keep your paint looking its best, clean surfaces gently with a soft cloth or sponge and water. Avoid abrasive cloths or harsh detergents, as these can leave visible marks or damage the finish.

Storage and disposal

- Store in a cool, dry, frost-free place with the lid tightly closed
- Shelf life of unopened containers exceeds 6 months
- Dispose of any surplus paint safely, following local disposal guidelines
- Recycle empty tins where possible
- Find out how to clean brushes & rollers here

Breathability and VOC's

Moisture Vapour Transmission Rate (MVTR):
225g/m² /day

Water Vapour Resistance (Sd-Value):
0.091m

Vapour Permeability Class:
Class 1 (Highly vapour permeable)

VOC Content:
Less than 0.1% (trace only) / < 0.5 g/L

Spray application

Airless pressure:	96 bar (approx. 1440 psi) Increase as needed to achieve a smooth, even spray.
Flow rate:	1.5-2.5 litres/min
Coating thickness:	155-235 g/m²
Recommended nozzle size:	0.43 mm (517 tip)
Filter/Mesh:	60–100 mesh, depending on application.
Dilution:	Dilute with up to 10% water, depending on temperature, humidity, and substrate conditions. Use the minimum amount necessary to maintain good sprayability.

Airless spray only. HVLP and other low-pressure systems are not recommended for this product.

What's inside?

Water, Acrylic Binder (Soft Emulsion), Pigments (incl. Titanium Dioxide), Fillers (Chalk), Preservative (Isothiazolinone Mixture < 0.1%*), Thickener (Methylcellulose), Dispersant (Phosphate), pH Modifier (Sodium Hydroxide).

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Safety first

*Contains 1,2-benzisothiazol-3(2H)-one; 1,2-benziso-thiazolin-3-one(2634-33-5), reaction mass of 5-chloro-2-methyl-2H-isothiazol-3-one and 2-methyl-2H-isothi-azol-3-one (3:1)(55965-84-9). May produce an allergic reaction. May produce an allergic reaction. IF IN EYES: rinse cautiously with water for several minutes. Remove contact lenses if present and easy to do so. Continue rinsing. IF ON SKIN: wash with plenty of soap and water. Warning! Hazardous respirable droplets may be formed when sprayed. Do not breathe spray or mist. Always keep the product out of reach of children.

Please refer to the Material Safety Data Sheet for full details.

Vegan declaration

At Earthborn we are committed to providing paints that are better for our homes, our health and our planet.

To that end, we always try to be as open and honest as possible to our customers. Lifestyle and the raw materials are not tested on animals.

Toy Safety Standard

Tested to Toy Safety Standard EN 71-3:2019 +A1:2021, providing reassurance for use on items that children may handle.

Need more help?

We're always happy to offer friendly advice. If you're unsure which primers or paints you need, or you're working on a listed or sensitive building, get in touch with our team enquiries@earthbornpaints.co.uk / 01928 734 171 or visit earthbornpaints.co.uk.

Address

Earthborn
Frodsham Business Centre
Bridge Lane, Frodsham
WA6 7FZ

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